

## Creating a LinkedIn Company Page to Increase Company Website Traffic

The power of LinkedIn and social networks is not officially recognized by many companies. The media is popular and as fast as the speed of light. Companies should consider social media more seriously and integrate it into their marketing communications mix.

***Gained more than 15% increase in website views by establishing a free company page on LinkedIn – and feeding other social networks – driving views to the company website***

A zero-budget experiment is being run to demonstrate how these free media venues can be used to extend marketing and advertising budgets. By carefully editing and creating fresh content, and including link-backs to the company's main website, traffic increased over 15% compared to the previous year.

An emphasis on technical and educational content is being used to educate all audiences about natural gas fuel system safety, benefits of renewable energy and how the technology works – regardless of the fuel system maker.

**Agility Fuel Systems** Durability  
fuel systems

**Agility Fuel Systems** <https://lnkd.in/eZCGJ6T>

**Agility Fuel Systems** Natural Gas Vehicle Service Tip: Do You Smell Gas When Filling CNG? If you hear gas escaping or see vapor coming out of the fill receptacle or nozzle, stop the pump. The nozzle may not be seated properly. Disconnect the hose, and try re-seating the ....mc

**Agility Fuel Systems** MCI CNG Commuter Coach - with <https://lnkd.in/e6KTMPq>

**MCI® CNG COMMUTER COACH** [mcicoach.com](http://mcicoach.com) - The communities that want cleaner air and better, offers a greener altern first...

Post	Organic Impressions	Clicks	Interactions	Engagement
Post 1	1,296	30	7	-
Post 2	2,629	21	16	-
Post 3	1,999	16	9	1.25%